

Minutes
SFR Board Meeting
March 29, 2022

Tim called the meeting to order at 5:04. Members in attendance, Blake Tatum, Christopher Linkous, Bill Booth, Seth Reid, Tim Sullivan, Joe Montana and Linda Rogaski. John MacIntyre was an invited guest.

Minutes

Approved by email

Financials

Bill reported that 2021 reports are not yet complete, waiting for some outstanding invoices. But it looks like there will be a slight loss. Rhina, our bookkeeper is in the process of clean-up of outstanding invoices. There is no income for the Pro races due to the trade for regional race days – which gives us race days with no track charge, but all other expenses still occur. Expenses are increasing including cost of ambulances, food, national compliance and insurance fees, etc. MSR is paying very slowly Tim will contact them to see if they can speed up payment. At this this point, in order to be profitable we will need to review and cut some expenses.

Bill suggested that we look at some specific actions to reduce expenses. He asked for a board member to take an item and come up with some suggestions to help reduce costs. The members will report back at the next meeting.

1. Food expenses, currently \$7,000 plus per event – Chris
Costs vary from track to track, at Sonoma and Thunderhill we are required to use the food provided by the track concession. Discussion followed about cutting dinners back to one night per event, giving people two drink tickets to cut cost of alcohol, etc.
2. Trophy expenses, currently \$5,000 per event – Joe
3. Reduce track expenses – Tim
4. Increase Thunderhill dividend – Tim
5. Wheel Expenses - \$78,000 in 2021 – Blake
Discussion followed how to best maximize the Wheel. Should it stay monthly, every-other month or have only on-line access? According to Blake, publishing every other month would give us a savings of approximately \$20,000 and still provide members with a “hard copy” magazine. Linda motioned and Chris seconded the Wheel be published six (6) times a year starting with the May-June issue. The motion passed.
6. Maximize Pro and Track day income - Bill and Tim
7. Identify potential sponsor(s)

Western Shootout

John shared a power point presentation to be used to publicize the event. John is looking at data from Runoffs participation to use as a selling point – how many west coast participants travel to the east coast for Runoff events vs. how many east coast participants came west for the last two western Runoffs.

The next step will be to reach out to road racing regions in the Western US to participate in a zoom call to garner support. One selling point will be the splitting of all profits/expenses among the participating regions. Tim will organize the call.

Majors

Theft

Four drivers had items stolen from their paddock areas over the weekend. It was agreed that announcements will be made at the next event(s) to lock up tools, tires, etc., to be aware of potential thefts. It was suggested that all four drivers file a report with the Glenn County Sheriff's office. Tim will make sure the track knows.

Sound

During the event there were 27 hits over 102.9 with 17 in the 103-103.9 range. The Board will look at sound requirements for 2023. It may mean there will be different sound requirements depending on the track.

Draft Cards

Tim has sent an email to all drivers explaining the new program of turning in Draft Cards for VIP credit. The cards must be transferred to VIP points by July 1, 2022. Tim will send another email and there will be a flyer at the May event.

T&S

The crew has new computers that exceed Orbitz requirements. Michael Leroy has stepped down from doing set-up and finalization of timing results. The office staff will take over those responsibilities.

Indy SRF3 Support Race

The region will receive five (5) thirty minute sessions the final race will be after the Indy Race Sunday afternoon. We will have to supply tech, grid and timing and scoring volunteers in addition to the traditional Pro crews.

We will be able to field 35 cars. It was agreed that the drivers must be SFR members. The top 10 will be by invitation the remaining 25 entries will be to those SFR drivers with the highest points. Bill will ask Joe Briggs to be the coordinator of the event.

Website

Bill reported that the revision to the website is moving right along. Current information is being posted timely Blake is changing banner photos regularly.

Tax Attorney Update

The Board has retained a Tax Attorney he has informed us that VIP points are considered per-diem, consequently, there is no need for 1099 forms. However, the e-crew members staffing the Laguna special events will receive 1099 forms for the additional work performed.

IMSA and Indy Car Support

At IMSA We will be required to provide 12 people to cover the Pit Lane. We will be using a group of people affiliated with NASCAR, they have their own equipment. For Indy Car we will need to provide six (6) people on Friday, twelve on Saturday and 24 on Sunday. Alex McPhail will act as pit lane boss.

Property Board Report

The Property Board will meet next week. Tim and Blake will make sure the following are on the agenda:

- Calibration of sound equipment
- Re-locating stored trailers from the middle of the auto-x site

Next meeting will be Tuesday April 19, 2022 at 5:30