

Sports Car Club of America/San Francisco Region

Monthly Meeting Minutes

June 26, 2018 @11:00

Vic's All Star Kitchen

201 Main Street Unit A Pleasanton CA

Attendees

Barbara McClellan-RE

RJ Gordy-Board Member/ Competition Director

Clint deWitt-Board Member

Roger Eagleton- Board Member

David Vodden-Board Member

Tim Sullivan- Treasurer

Blake Tatum-Secretary

Kevin Rogers- Guest

Dave Arken - Guest

Call to Order

I. 2019 Drivers School—All

A. Dave Arken and Kevin Rogers Co Chiefs of the Drivers School were present to discuss the 2019 Drivers School and the direction the Driver's School should be steered.

1. Clint deWitt has been in conversation with Dave and Kevin about the uniqueness of your driver's school and asked if there was any budget or means to promote the event nationwide.
2. Clint suggested as an added attraction the region have past National Champions speak at the school to give students an insight on what it takes to become a National Champion.
3. Clint thought that having this additional draw would bring more students to the school.
4. David Vodden feels the best source of new drivers are events such as Hooked On Driving
5. David said the format of the weekend should include two races so that by the time the weekend was over the students would have their competition license.
6. Dave Arken said he thinks the National Office would grant full competition licenses based on the merit of the student and the Driver School Instructor's recommendation.
7. Recent attendance figures for the driver's school have been averaging 50 students; for the event to be really successful we need an additional 40 students. According to Dave Arken attracting the additional students is the hard part.
8. Dave Arken also feels the late February or early March date is hampering our ability to attract more students. The 2019 school is slated for February 15,16,17.
9. David Vodden suggests one of the best places to promote the 2019 Driver's School is the 2018 Runoffs at Sonoma Raceway.
10. Kevin Rogers would like SFR to have the option of granting a full competition license to those students that are ready. Those that still need some racecraft they would be issued a novice permit.
11. Another way of making the weekend more profitable is to have the Driver's School on the 1.9 mile course and have a restricted regional on the West Course.
12. Action items
 - a. Dave Arken will talk to Deanna Flanagan from the National office regarding the proposed changes in the licensing of the students
 - b. The board will support the chiefs and their effort in granting the qualified graduating student a full competition license and support an advertising program to promote the school.

13. Clint deWitt motion to continue the discussion next meeting and come up with a budget promoting, second Barbara McClellan, passed

II. May Minutes

- A. Approved via email

III. Financials—Tim

- A. Regional 7 & 8 at Laguna did pretty well
 1. Net profit was about \$25,000
 2. 145 entries for the weekend
 3. The test day put us in the black
 4. No slot sales
- B. Majors/ Regional at Sonoma Raceway
 1. Social costs will be a lot less than originally anticipated
 2. Main reason is the vendor at Sonoma has failed to contact us
 3. With the expected savings from Social the projected net should be about \$90,000
- C. Because of the Sonoma Event the end of the year bottom line should show a small net profit
- D. Motion by RJ Gordy to approve the financials second by Blake, passed.

IV. Old Business

A. Liaison Reports—All

1. David
 - a. Trophies- nothing to report
 - b. Social media
 - i. Metrics are doing well
 - ii. Need to develop a long term plan for social media
 - c. HOF- nothing to report
 - d. Sound-nothing to report
 - e. Membership
 - i. We no longer have a booth at pro events
 - ii. David would like to buy a canopy that promotes SCCA and suggests we train people to solicit SCCA Membership
2. Roger
 - a. Course Marshalls
 - i. they need four canopies
 - ii. David will research canopies and find the cost and best value
3. Tim
 - a. Tech
 - i. The trailer manufacturer has been given the specs for the build
 - ii. The price of the trailer has gone up because of the tariffs
 - iii. We will shop the price with other manufacturers
 - b. Paddock Marshal
 - i. Cecil has three people enlisted to help him with parking in the paddock for the Sonoma Majors/Regional
 - ii. He has a map of the paddock and a plan on where to park everybody.
 - iii. People arriving early will be parking in lot 2.
4. Blake
 - a. Solo
 - i. Solo will be having the very first all chapter event at Crows Landing.

- ii. The three chapters will share in the work and share in the profits.
- iii. They would like to have a social on Saturday night to build camaraderie
- iv. They are asking the region to donate \$1500 towards the food cost.

Motion by RJ to sponsor \$1500 for social second by Clint, passed

b. Stockton Solo Site

- i. Blake attended San Joaquin County Fair Board of Directors meeting
- ii. State officials were present and they promised to have the completed contract in 30 days.

5. Barbara

a. Flagging and Communications

- i. They ordered 16 sets of flag bags chiefs from Fox Fabrique which was approved by Barbara.

b. Social

- i. Friday night worker dinner of the Sonoma Majors/Regional event will be pizza held at worker camping by turn two Saturday night will be a pot luck.
- ii. Lunches will be delivered to the track under the grand stand, the track vendor has not contacted Nan so she no choice but to purchase food off site.

c. Race Chairman

- i. Matt Insley has been working with Race Administration to make sure they have everything in place for the event

6. Clint

a. WeatherTech Raceway at Laguna Seca

- i. Tim McGrane the new CEO of Laguna wanted to have a Concours event in conjunction with the Historic Car Reunion at Laguna
- ii. Clint, convinced Butch Wright of SFR Concours to make it happen
- iii. it will be held Saturday night in the turn Five Area

7. RJ

a. Matter of Information

- i. He worked the Super bike event they require 228 people to staff the event

b. Pit Marshals

- i. Last event at Laguna there were no pit marshals
- ii. At the Sonoma Major/Regional there will be two

c. Emergency Crew

- i. The Region has contracted with Best Roadside Services to provide roadside service for all of our commercial vehicles.

B. Chiefs' Council—Tim and RJ

1. They talked about the Drivers surveys and thought we needed one for the volunteers.

a. Volunteer survey was sent out shortly after the Chiefs Council conference call

2. There was discussion regarding the practices of other regions and how they recruits new volunteers.

a. East Coast Regions success was cited.

- i. Chiefs Council Participants were wondering how they were getting the new people.
- ii. Tim suggested they call their counterparts and compare notes.

3. The Social at Sonoma Major/Regional was discussed.
 - a. Tim told them how were locked into doing business with Levis Concessions and he talked about the prices they were charging.
 - b. Once this was explained to them they understood why we had to deviate from our normal social offering.

C. Majors Race at Sonoma—All

1. Most of the issues regarding the event were covered in Liaisons reports.
2. We had two out of region stewards. Chief Steward of the Meet was Bev Hyliker and Chairman of the SOM was Skip Yocumn.

D. Runoffs Update—Barbara

1. Monthly Conference Calls will begin June 27, 2018
 - a. Barbara will have a list of items to go over
2. Five National Staff plus Marina Kraft, Race Chairman of the Runoffs and Costa Dunias, Chief Steward of the Runoffs will be at the Sonoma Majors.
 - a. Barbara and RJ will be entertaining them during their stay.

E. End of Year Awards Banquet—Tim

1. No updates
2. He has three sponsors lined up for the go-kart event.

F. Tom McCarthy Tribute/Final Regional Race of 2018—All

1. Ad in The Wheel
 - a. David Vodden will design with these features.
 - i. Tom McCarthy tribute
 - ii. 25 years of Thunderhill
 - iii. 70 years of SFR
 - iv. Five Mile Track
 - v. Double Points
 - vii. Spec Miata Festival
 - viii. Taco Bar Saturday Night for everybody
2. Tom McCarthy Plaque
 - a. RJ motion to pay up to \$6000 towards the plaque equal to Thunderhill's commitment second by Tim Sullivan, passed
 - i. Board feels someone from the McCarthy family should send out letters to key people asking for donations towards the plaque.

3. Weekend Format

- a. Blake will work on a schedule with a Saturday Night Oval Track style format.
 - i. Heat Races
 - ii. Trophy Dash
 - iii. Semi Main
 - iv. Main Event

V. New Business

A. Supps Change due to Laguna rules—Barbara

1. Sound rules at Laguna might need to be changed
2. They had to do a stewards action at the last Laguna Event
3. The top three Formula Continentals were black flagged due to sound during their Sunday morning race.

B. Surveys Results—All

1. Drivers
 - a. Spread out the schedule
2. Workers
 - a. Spread out the schedule
3. Two day weekends
4. Cost of hotels in the Monterey Area hampering ability of volunteers to attend those events

C. Transponder Rentals—Barbara

1. Discussion about working status of transponders and whether any changes are needed.

VI. Other Issues

A. Violation of GCR on the test day at Laguna Seca

1. Several years ago Thunderhill was the host of the test day

B. Weekend Membership

1. Barbara will call Charlie Davis and find out why the National Office canceled this program.
 - a. Adversely affects Solo and our Slot sales groups

C. Task Force to set a five year plan mission

1. David Vodden wants to assemble some key people to draft a plan for the next five years
2. First Metric: bring a plan to the board by January 2019
3. Once approved, present to the entire club at the General Meeting

Next Meeting

July 18

Adjourn